

Wireless Analytics, LLC CEO Elected Treasurer of Telecom Expense Management Industry Association (TEMIA)

For Immediate Release

Danvers, Mass., April 17, 2014 – Wireless Analytics, a pioneer of outsourced wireless expense management and award-winning provider of managed enterprise mobility services, is pleased to announce that CEO Erik Eames has been elected Treasurer of TEMIA, The Telecom Expense Management Industry Association, during a vote held at TEMIA's annual member meeting on March 25 in Orlando, Florida. Election results were announced today in TEMIA's April newsletter.

Mr. Eames was previously elected to TEMIA's Executive Board in 2012. This will be his first term as Treasurer. Mr. Eames co-founded Wireless Analytics in 2003, after holding telecom consulting positions within the InfoCom strategy practice at Coopers & Lybrand (now PricewaterhouseCoopers), as well as senior management positions in several successful entrepreneurial ventures in the telecom & wireless industry. He received his BA from Hobart College and his MBA from The Tuck School, Dartmouth College.

TEMIA represents leading solutions providers in Telecommunications Management, Telecom Expense Management (TEM), Wireless Expense Management (WEM), Mobile Device Management (MDM), Managed Mobility Services (MMS), Mobile Application Management (MAM), Mobile Security, service management, help desk support and related areas. The industry group has more than 38 member businesses that collectively manage more than \$61 billion of telecom and data spending for companies around the world. Wireless Analytics joined TEMIA in November 2011.

About Wireless Analytics

Wireless Analytics makes wireless mobility management easy and efficient. Since 2003, Wireless Analytics has helped enterprise customers decrease spend with their carriers, reduce internal IT support costs, and enable employee productivity through mobile technology. Our CLEAN Platform™ (Communications Lifecycle Expense Analytics) empowers businesses through easy access to mobility expense reporting, wireless performance metrics and powerful online procurement, provisioning and asset tracking tools.

Wireless Analytics also partners with leading providers, such as MobileIron, Truphone, and iPass, to offer tailored solutions for enterprise mobility management. For three years running, Wireless Analytics has been ranked among the highest in customer satisfaction by AOTMP, a leading industry authority on telecom performance. In 2013, Wireless Analytics was ranked as the 50th fastest growing privately-held company in the Telecommunications Sector by Inc. Magazine's Inc. 500/5000, and in 2014 was recognized as the 29th fastest growing privately held company in Massachusetts as ranked by the Boston Business Journal.

To learn more, please visit http://www.WirelessAnalytics.com

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